



Strategic Mobilisation Canvas


V4.7 - A0 SIZE


Planning: / /

Next Review: / /

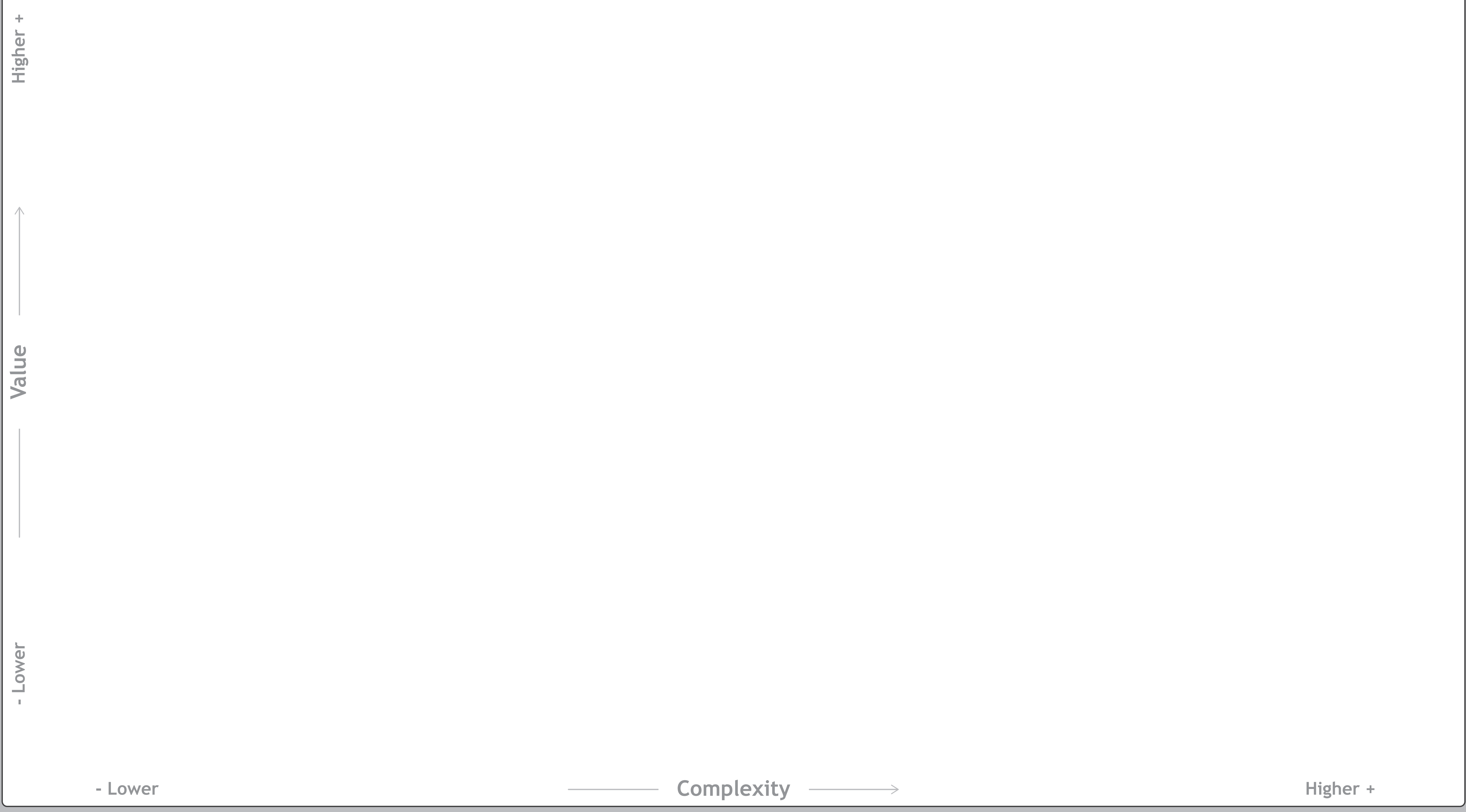
Theme [the key question] 

Why is it important for the company? [reason | intent] 

Current Obstacles & Uncertainties [most significant ones] 

Existing Strengths [most remarkable ones] 

What IF...? [ideate | diverge | group | choose] 



Top 3 strategic moves [converge | prioritise | initiate]

Initiative Name [specific]	Owners & Allies [individuals teams]	Dependencies [themes initiatives]	Success Indicators [metrics]
